



# WELCOME TO YOUR CHAMBER

## MANDATE

We serve our membership and the Yellowknife business community by:

1. Facilitating educational and professional development opportunities.
2. Promoting our membership and Yellowknife as a great place to do business.
3. Facilitating savings on business services for our membership.
4. Creating opportunities for our membership to expand their professional networks.
5. Advocating on issues of importance to our membership at all levels of government.

## MISSION

To be a leader in the continued improvement and development of a strong Yellowknife business community to support a diversified economy and sustainable growth.

## VISION

Leadership. Service. Advocacy.



Accreditation is a formal acknowledgement that the Yellowknife Chamber of Commerce has been successfully evaluated against rigorous national standards of policy, service, and performance.

## WE ADVOCATE

**WE'VE BEEN THE VOICE OF BUSINESS IN YELLOWKNIFE SINCE 1946!**

### ADVOCACY AT WORK

Our policy and advocacy work include:

- City of Yellowknife Budget
- Territorial Election
- Immigration
- Housing Strategy

For detailed information on our policy and advocacy work, visit: [www.ykchamber.com/advocacy](http://www.ykchamber.com/advocacy)

## THE POWER OF THE CHAMBER NETWORK



Canadian  
Chamber of  
Commerce

Chambre de  
Commerce  
du Canada



Yellowknife  
**CHAMBER**

We're proud members of the NWT Chamber of Commerce and the Canadian Chamber of Commerce.

Our membership with these organizations enhances our visibility, expands networking and collaboration opportunities, enables us to offer innovative programs, and fosters business development. It also amplifies the reach and recognition of our members on a broader and more diverse scale.

### DID YOU KNOW?

**Chamber Membership Strengthens a Business's Reputation:** 64% of adults who are familiar with their local chamber are more likely to purchase goods and services from a business that they know is a member of their local chamber. 63% of these adults are more likely to recommend that business to someone else.

**Business Owners See the Value:** 65% of business owners see their local chamber as an advocate for initiatives and policies that are in the best interest of their business. 62% believe the chamber supports the growth and prosperity of their business.

Survey: Public Opinion Poll: The Impact and Value of Chambers of Commerce. ACCE. (2024).  
Retrieved from: <https://www.acce.org/pages/poll>

## WE PROMOTE

### eBLASTS

Distribute information about your business, a product or service, or an upcoming event to 850+ subscribers using our eBlast services.

eBlasts are available for purchase to our members at a rate of \$250+GST and to non-members at a rate of \$350+GST.

Email: [programs@ykchamber.com](mailto:programs@ykchamber.com) to get started.

### QUARTERLY NEWSLETTER

To keep our membership informed about who we've been meeting with, the advocacy work we've been involved in, and upcoming programs and events, we publish a quarterly newsletter at the end of each calendar-year quarter.

Members who wish to advertise their services or promote upcoming events may do so in the newsletter for \$100 + GST. The newsletter is distributed to over 850 subscribers.

Email: [programs@ykchamber.com](mailto:programs@ykchamber.com) to get started.

## ENHANCED MEMBERSHIP DIRECTORY

Make the most of your enhanced listing in our online business directory. This is a frequently used tool for discovering and connecting with Chamber members. Your listing allows you to showcase your business with a detailed description, improved directory search visibility, logos, photos, videos and direct links to your website, social media channels, or featured news articles.

Need help optimizing your listing, we're happy to help!

Contact [Admin@YKChamber.com](mailto:Admin@YKChamber.com) to get started.

View our online business directory here: <https://business.ykchamber.com/list/>

## SOCIAL MEDIA

We're active on Facebook, Instagram and LinkedIn with a combined total of 4800+ followers. When you become a member, we'll become your biggest fan and like your page, welcome you to the network and share your posts periodically. Our pages are updated regularly with events, member news, advocacy updates, new programming, business discounts and more.

Connect With Us:



Facebook: [www.facebook.com/ykchamber](https://www.facebook.com/ykchamber)

Instagram: [www.instagram.com/ykchamber](https://www.instagram.com/ykchamber)

LinkedIn: [www.linkedin.com/company/yellowknife-chamber-of-commerce](https://www.linkedin.com/company/yellowknife-chamber-of-commerce)

## #SHOPYK – SHOP LOCAL PROGRAM

In partnership with the City of Yellowknife, #ShopYK encourages residents to support local businesses.

The 2025 campaign was a huge success, with 40 businesses participating, a 25% increase from 2024. A total of **2,229 eligible submissions tracked \$416,660 in local spending**, up from 1,283 submissions and \$212,191 the previous year.

\$8,500 in prizing, featuring gift certificates from participating businesses, were awarded. The campaign ran from mid November to mid December and was made possible with support from the City of Yellowknife and the GNWT Department of Industry, Tourism and Investment.

## SPRING TRADE SHOW

Held every Mother's Day weekend at the Multiplex, our annual Spring Trade Show is the Chamber's signature event. In 2025, it welcomed over 4,000 attendees and more than 150 exhibitors. It continues to be one of the most exciting opportunities to showcase your business and connect with the Yellowknife community!

For the most up to date information visit: [www.ykchamber.com/spring-trade-show-2026](https://www.ykchamber.com/spring-trade-show-2026)

# WE EDUCATE

We facilitate educational training and professional development opportunities for business owners and their employees. This is accomplished by using a variety of resources – from nationally renowned speakers to local knowledge powerhouses.

## **TRAILBLAZERS SYMPOSIUM**

Our annual celebration of International Women's Day will take place on March 6th, 2026.

## **SMALL BUSINESS WEEK**

Join us in October for our annual celebration of Small Business Week culminating in our Business Awards Gala.

# WE CONNECT

Networking is an important part of doing business. Our events provide you with an opportunity to connect with potential suppliers, customers, and fellow businesspeople.

## **ANNUAL GENERAL MEETING**

Want to learn more about the Yellowknife Chamber of Commerce? This is your opportunity! Join us for our AGM on March 12th, 2026. We'll be electing our 2026 Board of Directors, presenting our financial statements and hosting an engagement session with our membership.

## **COFFEE CONNECTIONS**

A brand-new morning networking event offering complimentary coffee or tea, light snacks, and space for meaningful conversation. A relaxed way to start your day and connect with the business community. If you're interested in hosting a future Coffee Connection, please reach out.

## **BUSINESS CLUB LUNCHEONS**

If you're looking for an opportunity to solicit feedback (consultations) or share information with the Yellowknife business community in a more formal setting, consider hosting a Business Club Luncheon.

These events are typically held between 12:00pm and 1:30pm and you can expect 40+ attendees.

## **BUSINESS AFTER HOURS**

If you're celebrating an anniversary, launching a new product or service, celebrating the recruitment or retirement of staff, or showcasing your new office / storefront, consider hosting a Business After Hours event.

These events are typically held between 5:00pm and 7:00pm and take place at your business location. You can expect 30-50+ people.

## **BUSINESS AWARDS**

Every October during Small Business Week, we honor and celebrate our members who make up the Yellowknife business community. This event includes dinner, award presentations, and evening entertainment. Only Chamber members can be considered for one of our 10 annual awards.

## BOARDROOM RENTAL

We offer our boardroom to rent to members who need a space to host an event or talk with clients \$50/hour. The room comfortably sits 20 people and comes with a large screen TV and HDMI cable.



## WE PROVIDE SAVINGS

### CHAMBERS PLAN

The Chambers of Commerce Group Insurance Plan is available exclusively through local Chambers of Commerce.

The plan offers a full range of employee benefits, each with a comprehensive list of alternatives so the benefits you choose fit your company.

- Life Insurance
- Short- and Long-Term Disability
- Health Insurance
- Dental Insurance and much more!

Plus, each plan includes Business Assistance Service, at no additional cost. This gives you access to professional accounting, counselling, legal and human resource experts who understand the challenges that business owners face.

Ready for a free quote?

Contact Corol Sundberg at CAM Financial: 867.444.0323 or [camfinancial@outlook.com](mailto:camfinancial@outlook.com)

**Looking for the best employees?**  
**Start with Canada's best benefits plan.**

**Chambers Plan**  
Employee Benefits

## MEMBER2MEMBER DISCOUNT PROGRAM

Our Member2Member Discount Program is available to all Yellowknife Chamber Members and extends to members employees.

Below you can find offers that are available to you, from your fellow members. When redeeming your discount, be sure to let the business know that you are a member of the Yellowknife Chamber. You can verify membership by referring to our Online Business Directory at: <https://business.ykchamber.com/list>

Discounts can be added or updated anytime throughout the year, if you would like to add a discount offer, please email [admin@YKChamber.com](mailto:admin@YKChamber.com) to get started.

	<p><b>10% off organizing or design services.</b></p> <p>To redeem, contact Alyssa Mosher and tell her you are a chamber member. Call 867-445-8634 or visit: <a href="http://www.a-listorganizing.com">www.a-listorganizing.com</a>.</p>
	<p>15% off studio rentals for members, 15% off private bookings for staff events (such as specialty classes or private lessons)</p>
	<p><b>10% off signs, decals, and engraving. Please mention discount when placing order with Derek.</b></p> <p>To redeem please contact: Derek at <a href="mailto:signs@capitalsignsld.ca">signs@capitalsignsld.ca</a>, call 920.7446 or visit <a href="http://www.capitalsignsld.ca">www.capitalsignsld.ca</a></p>
	<p><b>10% off on languages courses: French, English, Tłı̨chǫ, Spanish.</b></p> <p>To redeem, contact: <a href="mailto:admin@college-nordique.com">admin@college-nordique.com</a></p>



**Free delivery on catered lunch bookings of over \$400 for Chamber Members, Tuesday to Friday.**

To redeem, contact 867-920-5500.



**15% discount on all towing and services offered.**

To redeem, contact Jennifer Eggenberger at 867- 445-2500 or [djstowingyk@gmail.com](mailto:djstowingyk@gmail.com)



Driving School

**\$50 off a starter pack.**

Use Promocode: **Chamber2026** on website, or call Colleen.



**Enjoy a 15% discount on your existing radio or digital campaign and 30% off for brand new advertisers on 100.1 GO FM and [www.mynorthnow.com](http://www.mynorthnow.com)**



**10 % off all Outdoor Sauna & cabin packages.**

**15% off all kitchen cabinet/countertop orders and custom order window and exterior door packages over \$5,000 in value.**

Questions? Visit or Contact Chuck Corothers:  
[chuck.corothers@hotmail.com](mailto:chuck.corothers@hotmail.com)



**10% discount to Chamber Members on our regular services, up to a maximum of \$500  
20% off on workshop/training costs for Chamber members, and their employees, up to a maximum of \$500.**

Cannot be combined with any other offers.

**10% off General Photography Services**

(Family Portraits, Headshots, Engagement Session, etc.)

Available To: Members in good standing (Business Owners & Staff)

Discount is not eligible for any other services.

(e.g. Prints, events, Weddings, Commercial Photography/Videography Services).

**15% off Commercial Photography/Videography Services for new clients only.**

To Redeem contact 867.688.7811 or email

[jon@jgphotography.ca](mailto:jon@jgphotography.ca) For more information visit  
[www.jgphotography.ca](http://www.jgphotography.ca)



**10% discount** on all fleet sizes for Yellowknife Chamber Members with proof of Membership.

# MCLENNAN ROSS

LEGAL COUNSEL

**A complimentary initial 30-minute consultation for new clients.**

To redeem, contact 867.766.ROSS (7677) or  
[yellowknife@mross.com](mailto:yellowknife@mross.com)



**20% discount to any of our clients who are members in good standing with the Yellowknife Chamber of Commerce.**

## OAK + OLIVE

CHARCUTERIE

**15% off any Corporate Subscription Package**

**Enjoy FREE rental upgrades on qualifying Charcuterie orders.**

Spend \$600 on corporate platters or grazing tables - *Receive a 4-foot table with black linen and a wooden tabletop (\$100 value)!*

Spend \$800 on corporate platters or grazing tables - *Receive a 6-foot table with black linen and a wooden tabletop (\$130 value)!*

**Visit: [www.oakandolivecharcuterie.ca](http://www.oakandolivecharcuterie.ca) and be sure to mention you are a member.**

# signed.

**10% off signs, stickers, and banners. Sorry does not include name plates or canvas wraps.**

To redeem please contact: [janet@signedyk.com](mailto:janet@signedyk.com) or visit [www.signedyk.com](http://www.signedyk.com)

Please mention the discount when placing your order with Janet.



**1. Chamber Advantage Wellbeing Package**

- **10% OFF** psychotherapy & counselling services (\$150/hr per session)
- Individual services (Virtual or in-person options)
- Priority booking for Chamber members

**2. Leadership Under Pressure Program**

- **15% OFF** executive support - \$150/hr per session
- 1:1 confidential leadership counselling
- Stress, decision-fatigue & resilience coaching (leadership should not be lonely)

**3. Workplace Resilience Training Series**

- Chamber-only corporate rates:
- Buy 2 workshops, get the 3rd at 50% off.**
- Trauma-Informed Practice
- Suicide Prevention & Awareness
- Mental Health Awareness
- Online Courses (coupon code will be provided)

**4. Training + Support Bundle**

**Save up to 25%** when you combine counselling services & corporate training.

[www.standpointsolutions.ca](http://www.standpointsolutions.ca)



**Book your next event with Sundog Adventures and receive free ice-cream desserts.**

For more information visit [www.sundogadventures.ca](http://www.sundogadventures.ca)

or call

Richard at 867-446-8687



**15% off orders of \$300 or more.**

To redeem, email: [sing.tu@sushinorth.ca](mailto:sing.tu@sushinorth.ca)  
or phone: 867-669-0001



**25% off meeting room rental at The Explorer Hotel Conference Centre.  
Based on availability.**

To book your next meeting or event, contact Kylee at [kyleer@explorerhotel.ca](mailto:kyleer@explorerhotel.ca)

**Please use reference code M2M2026**



**15% off all non-prescription products**

To redeem, visit The Medicine Shoppe Pharmacy and tell them you are a Yellowknife Chamber member.

Questions? Phone: 867.920.7775



**15% discount on all Website and eCommerce Projects**

**Free website and e-commerce consultations for new businesses**

To redeem, contact Kyle at 867-444-0901 For more information, visit: [www.withmedia.ca](http://www.withmedia.ca)



**\*Certain Restrictions Apply:**

- Account must be active for a minimum of 6 months with a minimum air volume of 100,000 spent on air annually exclusive of taxes.
- Flights are with Air Canada
- Minimum of 3 weeks advance booking notification apply for booking flights.
- Airline fees and taxes are not included.

Sign up your corporate business account by December 31, 2026, and receive a complimentary airline ticket as a token of our appreciation for choosing our services. \*

Working with YYZ Travel North comes with exclusive benefits tailored to meet your business travel needs.

**Offer:** Receive a complimentary flight to one of the following destinations: Calgary, Edmonton, Toronto Ottawa, Quebec City, or Montreal.

**For More Information Contact:**

Selen Duman – Corporate Account Manager  
[selen@yyztravelnorth.com](mailto:selen@yyztravelnorth.com) 867-988-3160 ext.850  
Toll free 1-800-667-2949 ext. 850

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